

# Global Logistics



## How much do you know about global logistics?

Logistics is the “glue” that holds extended supply chains together. Logistics costs represent between 4 and 10% (on average) of most products’ total costs. Without reliable, cost-competitive logistics links, a global supply chain will struggle and perhaps fail. The logistics industry faces serious economic issues such as capacity over-supply and eroding profitability that have changed the landscape for shippers.



Our speaker for the March 9<sup>th</sup> Professional Development Meeting will be Mr. Scott Munker, Director, Global Logistics and Trade Compliance for Hanesbrands Inc. Mr. Munker has over 20 years experience leading, developing and implementing world-class logistics and trade compliance networks. Scott will present a lively program on current trends and challenges confronting companies that rely on global logistics. He will discuss the new opportunities – and threats – that supply chain professionals must understand in the current economy.

Mr. Munker has led the Logistics function at Hanes to enable a transformation of their supply chain from a western-hemisphere based model to a balanced Asia/Western supply network. Previously, he led the Logistics and Trade function for Staples (a \$16 Billion retailer) and Haworth (a \$2 Billion office furniture manufacturer). Don’t miss this chance to hear a Logistics Pro outline what APICS members need to know about logistics in the global economy.